

ALLIANCE.

Alliance Innovations partners with agencies and clients to guide, implement, and optimize digital and web technology solutions, including leading DXP and CMS technologies. We deliver services and solutions that balance consumer needs with organizational objectives to deliver a measurable return on investment. We are a minority-owned and service-disabled veteran owned small business (SDVOSB).



Core Focus



Tech Strategy
MarTech assessment, selection, & advisory



Implementation
CMS & DXP, custom app development



Support
Maintenance, DevOps, optimization, analytics

Capabilities

Tech Strategy and Digital Transformation

- MarTech audits and assessments
- Technology platform selection
- System architecture
- Website competitive assessments
- Omnichannel personalization
- Performance assessments
- Digital experience strategy
- Cloud architecture

Development Team Augmentation

- Extend & collaborate with internal dev teams
- Client-facing or behind the scenes
- Technical enablement & onboarding
- Development, CMS, & DXP training
- Project-based on retainer models
- Fractional development teams

UX Strategy & Design

- Competitive assessments
- Usability testing
- Accessibility audits
- Information architecture & UX design

Support & Optimization

- Maintenance & application support
- Website & app performance monitoring
- Ongoing accessibility, usability, & SEO
- DevOps & Cloud Hosting (Azure, AWS, GCP, Acquia, Pantheon, Platform.sh)

Web Development & Apps

- Custom web applications
- DXP and CMS custom development
- Modern frontend frameworks
- Mobile apps & progressive web apps (PWA)
- APIs and web services
- Messaging & voice skills
- C#/.NET (.NET MVC, ASP.NET, Blazor, Razor Pages), PHP (Laravel, Symfony, CodeIgniter), JavaScript/TypeScript (React.js, Next.js, React-Native, Vue.js, Nuxt.js, NestJS, Express.js, Fastify, KOA, Hapi)

CMS & DXP Platforms

- Headless, decoupled, & composable
- Custom development, integration, optimization
- Acquia (Cloud, Site Studio, Site Factory, Personalization), Drupal, Sitecore, Shopify, Contentful, Craft CMS, WordPress, Optimizely, Umbraco, Kentico, Sitefinity, Contentstack, Strapi, Ghost, Keystone, etc.

E-Commerce

- Shopify Plus
- Salesforce Commerce
- Big Commerce
- Adobe Commerce / Magento
- SAP Commerce Cloud
- Oracle Commerce
- Elastic Path Commerce



Executive Leadership



Demetrios Kontizas
Chief Executive Officer

20+ years industry experience

Previously with: Mirum (Wunderman Thompson), BVA Commerce, United Healthcare



Kevin Kashou
Chief Operating Officer

15+ years industry experience

Previously with: Mirum (Wunderman Thompson), BVA Commerce



Russell Reid
Chief Technology Officer

13+ years industry experience

Previously with: Mirum (Wunderman Thompson), BVA Commerce



Glen Doss
VP Strategy & Growth

20+ years industry experience

Previously with: Centretex, ICF, Legg Mason (Franklin Templeton)

Contact Info

Glen Doss
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Certified: Service-Disabled Veteran Owned Small Business (SDVOSB), Minority Owned, California Small Business

SAM UEI: Z749W1DYRCN8
DUNS: 100491812

NAICS Codes

511210 518210 519130 519190 541430
541511 541512 541519 541613

Selected Clients
